



COMPANY PROFILE



**WE BEGIN WITH YEARS OF EXPERIENCE
TO ACHIVE THE SATISFACTION OF EACH CUSTOMER**



THE COMPANY

Lino Sella World was born in 1963 as a building machinery manufacturer and in 1965 it specialised in the production of concrete mixers. The leading of the company, after the founder Lino Sella, is now guided by a new generation management represented by the sons Paolo and Michele Sella: they go on with the implementing of the company, with a constant look at the past experience.

Lino Sella World is well present in Italy; moreover it can rely on a network of more than 200 selected dealers, trading its products in more than 50 countries and guaranteeing punctual and qualified assistance.

In 2008 the export sales reached the 77% of the total sales, and the Company distributed its machines in the 5 continents.

PRODUCTS AND SERVICES

During the years, the Company amplified and differentiated the range of concrete mixers, to immediately respond to new customers' request, working on technical features as:

- **Different versions of concrete mixers:** silent mixers, traditional mixers, portable mixers, towing mixers and special mixers;
- **Capacity of the drum:** from 140 to 500 litres, and the hydraulic mixers from 520 to 1500 litres on every line of production;
- **Motorization:** possibility to assemble electrical motor, gasoline or diesel engine following the customer's needs;
- **Moving of the machine:** the concrete mixers can be equipped with 2 or 4 pneumatic wheels under specific request.

The Company completed its production with complementary equipment, such as **safety cover** and **plastering machines**.

The wide stock availability of all models of concrete mixer guarantees **fast deliveries all over the year**.

Always careful to all the request of its customers, Lino Sella World is developing a line of accessories for concrete mixers that will complete the range of product presented to the customers.

THE PRODUCTION

The **production** is characterized by plants and machinery technologically advanced, tested materials and works in full respect of the environment. Lino Sella World uses powder painting for a better brightness and high resistance to weather and mechanical solicitations.

We complete the production technology with specialised human resources, that test the efficiency of each single machine and its lasting in time.

CUSTOMER CARE

Many years of experience to achieve the satisfaction of each customer. The customer is guided and served in each moment: from the choice of the right product for his needs to the delivery and after-sales requests.

After selling its products, Lino Sella World is highly concerned about its customers, guaranteeing constant assistance and stock availability of all the spare parts.

We strongly believe in the establishment of strong cooperation relationships, giving top priority to **your suggestion and feedback**: they are the starting points of the innovation of our products.

VISION

Lino Sella World is aware of the power of its customers and addresses its future efforts to the implementing of customer care during the pre-sale and after-sale services, to collect in the best way the feedback of its customers.

The Company pursues a responsible social behaviour through ethic attitudes towards its customers, the environment and the choice of its suppliers.

LINO SELLA WORLD

Via Cà Silvestre 7
36024 Ponte di Nanto
(Vicenza) Italy

<http://www.linosella.com>